

A PUBLICATION OF HEBREW HEALTH CARE, INC.

HIGHLIGHTS

HIGHLIGHTS is sponsored by TD Bank.



Laughter is the Best Medicine

Laughter Therapy has recently been recognized as having huge benefits to people in all walks of life. As a leader in senior health care services in West Hartford, Hebrew Health Care believes the celebration of life on a daily basis is a necessary component of health and happiness and TD Bank Foundation, the program's sponsor, agrees with us when we say the process of healing requires more than just medicine. For this reason, HHC is bringing an Intergenerational Laughter Club to the seniors from our Immanuel House Adult Day Center (average age 83) and the pre-schoolers (average age 3 -4) from Michael D. Fox Elementary School in Hartford. As a certified Laughter Club Leader, HHC's Dementia Care and Life Enrichment Director Pam Atwood will facilitate the once a month intergenerational Laughter Club showcasing a variety of activities meant to be fun and stress-relieving.



HEBREW HEALTH CARE
for health, for life

Dear Friends,

The turbulent health care environment over the past decade has forced Hebrew Health Care to “live in the moment,” reacting to continuous challenges with little time or resources to focus on future needs. Now, however, with new financial initiatives for both cost saving and revenue generation unfolding at HHC, the passage of national health care reform, and the still uncertain economy in our State, and across the country, we recognize the need to develop a thoughtful strategy to secure our future.

We need to understand the changing needs of new generations of older adults. The “graying of the Baby Boomers” demands a new vision of aging services. Our Board understands that a full market analysis gauging future trends in aging services will provide us with the necessary foundation for our strategic initiative.

Two years ago, the Board of Trustees developed a new Business Development Committee to focus on business revenue opportunities. In 2010, the Board created a Marketing Committee to identify the best way to let the community know about all that HHC can offer to older adults. These two committees will now begin working with a newly-reconstituted Strategic Planning Committee of the board. Aligned with a common purpose, these committees will work together to articulate the vision which will drive future programs and services at HHC over the next five, ten and fifteen years.

Change has been the one constant throughout our history; and just as our founders responded to the needs in the Hartford Jewish community at the beginning of the 20th century; today we seek to identify the needs of future generations of older adults. Dwight D. Eisenhower said, “Neither a wise man nor a brave man lies down on the tracks of history to wait for the train of the future to run over him.” ***At Hebrew Health Care, we are focusing on the future of aging services today so we can meet the needs of our community tomorrow.***



Gary Schwartz
Chairman of the Board



Bonnie B. Gauthier
President & CEO



What if Everybody Made a Gift?

Annually, members of Hebrew Health Care's community – trustees, auxiliary, patient families, and staff – are asked to support our organization with a charitable gift to the Annual Fund. As we approach the final quarter of our fiscal year, we have raised close to \$300,000 towards our \$390,000 Annual Fund goal.

Annual Fund donations combined with third party payer fees and endowment earnings enhance every aspect of Hebrew Health Care – from providing exceptional Life Enrichment programs, retaining nationally recognized medical personnel, maintaining the building and grounds, providing dedicated pastoral care services, to our ability to maintain a Kosher environment.



So, what if everybody made a gift?

What could be more powerful than one individual striving to make a difference? Everyone working toward the same goal to ensure things happen. Each of you makes Hebrew Health Care a top-rated health care organization. Your gift helps us to keep it that way. Please become a member of the First Families of Hebrew Health Care by renewing your commitment to the Annual Fund.

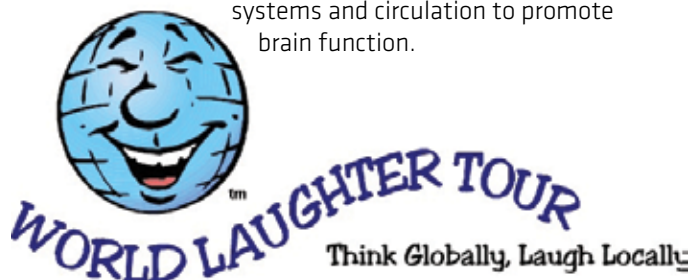
To renew your donation, please contact me at 860-523-3994 or email me at mfrancese@hebrewhealthcare.org.



Madelene Francese
Vice President of Development

Laughter is the Best Medicine

Continued from Cover... Laughter Clubs are efforts by the World Laughter Tour with a grand vision of (together) leading the world to health, happiness and peace through laughter. Laughter clubs are not about telling jokes; they offer safe places for members to participate in therapeutic simulated laughter exercises. An important component of the laughter club or laughter yoga is "Good Hearted Living Program"™ which hopes to prevent "hardening of the attitudes." Laughter is proven to reduce stress, improve blood pressure, immune systems and circulation to promote brain function.



Ms. Atwood provided the teachers from Fox Elementary a sneak preview of Laughter Club exercises on their last day of the school year so that they would be prepared to facilitate the program in September. It was clear to everyone in attendance that Laughter is the Best Medicine.

If you are interested in learning more about Laughter Therapy, The World Laughter Tour will offer training on September 1 and 2, 2010 at the Jewish Community Services Building on Bloomfield Avenue in West Hartford. For more information call Pamela Atwood, Director of Life Enrichment and Dementia Care Services at HHC at 860-920-1810.

Dear Friends,

At most Auxiliary Board Meetings, a representative from HHC is invited to inform and educate us about operations at this wonderful facility. During our last Board Meeting, Kristen Kinney, Director of Marketing and Communications explained the importance of HHC establishing themselves on preeminent social media sites; such as Facebook. Kristen handed out instructions for Auxiliary members to join Facebook and become a fan of HHC.

Our Annual Installation event will be held at Hoffman SummerWood Community on October 13th. In addition to wine, hors d'oeuvres and dessert, SummerWood has graciously offered to provide tours of the facility. We are very excited about this and look forward to holding future events at SummerWood.

Activities during late spring started with the Mother's Day Plant Sale in May. It was quite successful. A generous amount of plants were donated by Richard and Leah Rubenstein to beautify the surroundings. On May 6th we did our work at Loaves and Fishes. We served about seventy clients. The Mother's Day Resident Party took place on May 12th and went very well. The Father's Day Resident Party on June 16th was well attended. The entertainment by Belly Dancer, Gia was very well received. The Residents enjoyed the delicious desserts prepared by Nutritional Services at the Home. The Auxiliary held a successful Resident Strawberry Festival on July 21st.

STAFF FOCUS

HHC Helps

Advance Aging Services Through Education

Hebrew Health Care will be hosting two educational sessions at the American Association of Homes and Services for the Aging (AAHSA) annual meeting in Los Angeles, California in late October.

Linda McDonnell (top left), Director of Quality Management together with Renata Ogradnik (middle left), VP of Nursing will be presenting "An Interdisciplinary Approach to Survey Readiness," which will offer tools and information to help participants launch and maintain a survey readiness program and quality improvement initiatives in day-to-day practice.

Pamela Atwood (bottom left), Director of Dementia Care Services, will also be presenting "Meaningful Activities for Elders with Dementia" offering informational materials and education on how to implement art, music, pet and horticultural therapy in their organizations, as well as how to enable participants to be fully engaged in the programs being offered.

Hebrew Health Care along with AAHSA shares in the mission to provide healthy, affordable, and ethical aging services for America. HHC is dedicated to provide services ranging from adult day services, home health, community services, assisted living residences, and nursing home care.



In addition to providing entertainment to the residents, we have also donated \$40,000 towards the purchase of new IV infusion Pumps and Alternating Pressure Mattresses. HHC will be providing us with a 2010-2011 "Wish List" which will guide our future fundraising goals.



Plans are going very well for our major fundraiser of the year, Family Fun Day-Applefest. We are looking forward to seeing many residents and their families and members of the community at Family Fun Day-Applefest, on Sunday, September 26th.

Anja Rosenberg, Auxiliary President



CLINICAL CORNER



The Medical Hospital at Hebrew Health Care

Did you know... Hebrew Health Care has a hospital unit? The hospital unit has 23 beds allowing admission from the community, other nursing homes as well as internally from our own skilled nursing floors. We are able to treat a variety of medical conditions that require administration of fluids, antibiotics and other medications intravenously. The hospital unit boasts a telemetry station where the patient's heart can be monitored and bedside laboratory evaluation for limited blood tests. This clean, quiet environment is patient and family friendly. Care is individualized and personal.

Central Intake Coming Soon!


In the next few months Hebrew Health Care will launch a new Central Intake Center to help streamline our admissions into any of HHC's services. By calling a specific phone number individuals will reach one centralized point of entry into Hebrew Health Care.

Upon calling, a Central Intake Nurse will discuss which of our services is right for you and if the services you seek are covered by insurance. Whether you're looking for adult day services, home health or hospice service, hospital admissions, outpatient rehabilitation, skilled nursing or subacute care, there will be an Intake Nurse waiting to help you.



HEBREW HEALTH CARE
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We want YOU to be connected to Hebrew Health Care.



As part of our "Going Green" initiative we are hoping to print less, thereby reducing our carbon footprint by emailing information to you. Not only will this save money and precious resources, but it will enable us to keep you up to date quicker and more efficiently on all that's happening at HHC. **Please take a moment to complete the form and either drop it in the mail at HHC, 1 Abrahms Boulevard, West Hartford, CT 06117 or drop it off on your next visit!**

Name _____

Street _____

City, state zip _____

Phone number _____

Email address _____

Are you a:

Volunteer Donor Family Member

Board Member Other

Hebrew Health Care

what's news



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