

Individual Ticket Packages

Keeping the Promise

Inspire

\$1,500

- Two (2) guest tickets to *Celebrate Life* including: cocktails, passed hors d'oeuvres, culinary stations and dessert reception
- Two (2) reserved premier seats for featured Speaker
- Half- Page ad in event tribute book
- Recognition in HHC publication

Enrich

\$1,000

- Two (2) guest tickets to *Celebrate Life* including: cocktails, passed hors d'oeuvres, culinary stations and dessert reception
- Two (2) reserved preferred seats for featured Speaker
- Half-page ad in the tribute book
- Recognition in HHC publication

Believe

\$250

- One (1) guest ticket to *Celebrate Life* including: cocktails, passed hors d'oeuvres, culinary stations and dessert reception
- One (1) reserved seat for featured Speaker

To reserve your tickets email mfrancese@hebrewhealthcare.org or visit www.hebrewhealthcare.org/support and reserve your Celebrate Life ticket today.

Digital Advertising Opportunities

The Virtual Ad Book will be saved on a USB drive and given to 400 event attendees including prominent community leaders, corporate CEOs, legislative representatives, donors, family members, and volunteers. This exclusive marketing opportunity extends your company's name, logo and brand visibility beyond the 400 attendees to 6 months of exposure and visibility to thousands of individuals from the Greater Hartford region.

These ads will also scroll during the event on all the large screens located at The Bushnell. In addition, the USB will be also loaded onto Hebrew HealthCare's website providing post event visibility. Advertisements of \$250 or more will also have their ad scrolling on a digital display located prominently in the Hebrew HealthCare's lobby for 6 months.

Ad sizes and prices: Digital Ads are in color.

- \$1,000** Full-page (7 ½" x 10" vertical)
- \$ 500** Half-page (7 ½ x 4 ¾ " horizontal)
- \$ 250** Quarter-page (3 1/2" x 4 ¾ " vertical)
- \$ 100** Business Card (3 1/2" x 2" horizontal)
- \$ 50** Greeting (name only)

Greeting as follows: _____

*Digital Ad recognition will begin scrolling in HHC's lobby on April 2, 2016. All print ads are due by March 11 to guarantee placement in the Virtual Ad Book.

- Please run the same ad as last year.
- Ad copy attached. (No bleeds.)
- Ad to be mailed electronically. (Jpegs or PDFs accepted. Please send to ksprague@hebrewhealthcare.org and provide contact information with e-mail for follow up. Call 860-920-1880 with any questions.)
- Enclosed is a business card for my ad.

Payment Options

- Check Enclosed (Please make check payable to Hebrew HealthCare)
- Credit Card: Amex Visa Mastercard

Credit Card Number _____ Exp. Date _____

Signature _____

Send Ad for Virtual Ad Book to:

Hebrew HealthCare
Attention: Kyle Sprague
1 Abrahms Boulevard
West Hartford, CT 06117
Phone: (860) 920-1880
Fax: (860) 523-3816
ksprague@hebrewhealthcare.org